

Heather FEIMSTER



Mobile: +966-55-771-7021

Email: Heather.Feimster@gmail.com



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Dec 2013 - June 2014



ISG District Website
Custom Joomla CMS Platform,
PR Launch Strategy,
Digital Resource Management



**B.A. in Public Relations
2008**

*Drake University, School of
Journalism & Communications*

4 Years in Education

*Parent Communications
Website & Email
Social Media Implementation
Public Opinion Research
Strategic Planning*

**5 Years as a
Communications
Consultant**

*E-Commerce Websites
Publicity Strategy
Branding & Identity Development*

Top Skills

- Strategic Communications
- Social Media
- Public Speaking
- Research
- Graphic Design
- Event Management
- Project Planning
- Web Design
- Leadership



Stephens Worldwide
Technical New Logo &
Branding (2009)



ISG Jubail New Website (2013)

Email Newsletters
through the
MailChimp Email
Campaign System
tracks clicks and
engagement.

**CUSTOM LOGO
DESIGNS & BRANDING**

